



Dear Store Manager:

I'm hoping you will help me get some "Instant Grainification" by stocking Village Harvest frozen pourable whole grains in your freezer case. I'm sure I am not alone in this wish--after all 71% of American consumers surveyed say they are looking for ways to add whole grain to their diets. The challenge is finding the time for preparation. But now, Village Harvest has removed that obstacle by precooking these grains and then cryogenically freezing them so that every healthy grain is perfectly frozen in suspended animation. That means I can simply pour and portion. And a single serving is ready in less than a minute.

Even *Food & Wine* magazine says Village Harvest grains are one of the "Great frozen Food Trends" of the year.

Thanks for your consideration of my request. If you want to learn more about distributors or ordering, please email info@Villageharvest.com

Sincerely,